

BLAST ON THE BAY SONGWRITERS' FESTIVAL 2023 SPONSORSHIP PROPOSAL

October 19th – 22nd, 2023

St Joe Beach to Indian Pass

Attendance: 2500+

www.blastonthebay.com

www.facebook.com/blastonthebay

PRESENTING SPONSOR - \$10,000

After a sponsorship agreement has been executed, we will provide a PRESENTING sponsorship package for our BLAST ON THE BAY SONGWRITERS' FESTIVAL that includes:

- Inclusion as a Headline Sponsor on promotional posters and banners at the event
- Opportunity to sample and display your product/service when appropriate
- Food, drinks, and entertainment for twenty (20) at a VIP welcome reception
- Reserved first-come seating area for twenty (20) to all event venues
- Logo and Link listed on the event website for a period of twelve (12) months
- Recognition in all event-related press releases
- Public recognition at the event and key introductions
- Event memorabilia including collector T-shirts (5) and three (3) event poster

DIAMOND SPONSOR - \$5,000

After a sponsorship agreement has been executed, we will provide a DIAMOND sponsorship package for our BLAST ON THE BAY SONGWRITERS' FESTIVAL that includes:

- Inclusion as a DIAMOND Sponsor on promotional posters and banners at the event
- Opportunity to sample and display your product/service when appropriate
- Food, drinks, and entertainment for twelve (12) at a VIP welcome reception
- Reserved first-come seating area for twelve (12) to all event venues
- Logo and Link listed on the event website for a period of twelve (12) months
- Recognition in all event-related press releases
- Public recognition at the event and key introductions
- Event memorabilia including collector T-shirts (2) and one (2) event poster

PLATINUM SPONSOR - \$2,500

After a sponsorship agreement has been executed, we will provide a PLATINUM sponsorship package for our BLAST ON THE BAY SONGWRITERS' FESTIVAL that includes:

- Inclusion as a PLATINUM Sponsor on promotional posters and banners at the event
- Opportunity to sample and display your product/service when appropriate
- Food, drinks, and entertainment for (8) at a VIP welcome reception
- Reserved first-come seating area for eight (8) to all event venues
- Logo and Link listed on the event website for a period of twelve (12) months
- Recognition in all event-related press releases
- Public recognition at the event and possible key introductions
- Event memorabilia including collector T-shirts (2) and one (1) event poster

GOLD SPONSOR - \$1,000

After a sponsorship agreement has been executed, we will provide a GOLD sponsorship package for our BLAST ON THE BAY SONGWRITERS' FESTIVAL that includes:

- Inclusion as a GOLD Sponsor on promotional posters and banners at the event
- Opportunity to sample and display your product/service when appropriate
- Food, drinks, and entertainment for four (4) at a VIP welcome reception
- Reserved first-come seating area for four (4) to all event venues
- Logo and Link listed on the event website for a period of twelve (12) months
- Recognition in all event-related press releases
- Public recognition at the event and possible key introductions
- Event memorabilia including collector T-shirts (2) and one (1) event poster

SILVER SPONSOR - \$500

After a sponsorship agreement has been executed, we will provide a SILVER sponsorship package for our BLAST ON THE BAY SONGWRITERS' FESTIVAL that includes:

- Inclusion as a Silver Sponsor on promotional posters and banners at all venues
- Opportunity to sample and display your product/service when appropriate
- Food, drinks, and entertainment for two (2) at a VIP welcome reception
- Reserved first-come seating area for two (2) to all event venues
- Logo and Link listed on the event website for a period of twelve (12) months
- Recognition in all event-related press releases
- Public recognition at the event and possible key introductions
- Event memorabilia including collector T-shirts (2) and one (1) event poster

2023 Blast On The Bay Songwriters' Festival
SPONSORSHIP Agreement Form

SPONSORSHIP LEVEL: Presenting \$10,000 Diamond \$5,000 Platinum \$2,500 Gold \$1,000 Silver \$500

TOTAL: \$ _____

I (We) agree to the terms and conditions of this proposal and understand the guidelines presented by the Blast on the Bay Songwriters' Festival.

CONFIDENTIALITY

Blast on the Bay Songwriters' Festival and our entity agree that the foregoing sponsorship proposal and this agreement form contain proprietary information which shall not be disclosed to third parties.

PAYMENT

Payment is due when a signed Sponsorship Agreement Form has been received. Please fax, mail, or email this form to the address shown below. A sponsorship invoice will be sent out immediately following receipt of the agreement form. Please make checks payable to Blast on the Bay Songwriters' Festival. *****Please note the new remittance address below*****

CORPORATE LOGO

If we do not already have your logo on file, please email your company logo in high resolution (EPS or 300 dpi JPEG format) to be included in marketing materials to info@blastonthebay.com cc: asmith@hannoninsurance.com and steve@c2cprinting.com.

SPONSORING COMPANY

Company Name _____ Contact (person) _____

Street Address _____ Email _____ Phone _____

City _____ State _____ Zip _____

Signature _____ Date _____

T-Shirt Sizes: ____ and ____

Blast on the Bay Songwriters Festival
C/O Michael McKenzie
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Proceeds from this event benefit The Coastal Songwriters Education Coalition, a 501c3 not-for-profit corporation, whose objective is to enhance the vitality of our local coastal communities through activities including but not limited to songwriting workshops, demonstrations, and performances; In conjunction with The Gulf Alliance for Local Arts and our local K-12 Grade Schools